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**Koebel named TMR Tracker sales representative**

*Fort Atkinson, Wis.* [September 2, 2014] – Tera Koebel has been named the TMR Tracker sales representative for Digi-Star, LLC a Wisconsin based manufacturer of advanced measuring systems and software used in the precision agriculture sector.

"Tera has a passion for the dairy industry and improving producers’ bottom line," said Digi-Star sales manager, Jack Danner. "Her previous roles in the animal health industry combined with on-farm feed management experience from Tri-Koebel dairy make her an ideal fit to assist Digi-Star in expanding its feed management software use," Danner added.

A graduate of Michigan State University, Koebel holds a bachelor of science in agribusiness management. She is active in both state and national Holstein and Jersey Association's and the Wisconsin Farm Bureau.

Koebel is based out of the Digi-Star, Fort Atkinson, Wis., office and will provide direct sales and support for Digi-Star's complete suite of Precision Feeding products.

For more information call (920) 563-1400 or email: sales@digi-star.com.

Digi-Star LLC (<http://digi-star.com/>) is headquartered in Fort Atkinson, Wis., with additional facilities and businesses in the Netherlands and United Kingdom. Digi-Star LLC is a global supplier of electronic sensing equipment, precision sensors, displays and software used by farmers and other equipment operators to precisely measure and analyze valuable data from critical farming processes.

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Editor’s Note:

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