Digi-Star★

PRESS RELEASE

FOR IMMEDIATE RELEASE

November 5, 2012

For more information contact:

Grant Ihrke
President
920-563-1400
grant.ihrke@digi-star.com

DIGI-STAR® Acquires RDS

Fort Atkinson, WI. November 1, 2012 Digi-Star LLC has acquired the U.K. based company RDS Technology. RDS Technology designs and manufactures a wide range of instrumentation for the agriculture and mobile machinery industry.

Grant Ihrke, Digi-Star's President said, "RDS and Digi-Star have numerous synergies with electronics and sensors for the agricultural and industrial markets that will complement each other's customers. Both companies will benefit from the expanded product lines and total integrated solutions for their international customers with scales and controls needs."

RDS provides customized solutions to the agricultural and industrial machinery industry.   Digi-Star and RDS engineers will continue to work closely with manufacturing customers to provide economic solutions that meet their technical requirements and improve the profitability and on-farm efficiency for the end user.

Richard Danby, RDS Technology's Managing Director said, "This combination of two leading companies in the precision measurement industry will offer great opportunities for new systems for those progressive companies looking to bring the type of equipment interfaces that will optimize productivity."

"We are confident in the continued growth of the agricultural products and process controls industries. This combination of experienced management teams and strong position in the markets they serve should position both Digi-Star and RDS as a leading global precision measurement company," said Malcolm (Mac) Moore, Chairman of the Board.

RDS management and operations will continue to be based in the Stroud region of England.

Digi-Star LLC (a portfolio Company of Baird Capital Partners) is a leading manufacturer of electronic weighing systems, providing measuring solutions to optimize agricultural performance. This is done through precision load cells, sensors, indicators and feed management software packages.

-END-