

DIGI★STAR

P R E C I S E L Y

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Enter to win a livestock scale through BE a DIGI-STAR CHAMPION contest

Youth exhibiting livestock projects are eligible to enter; contest runs May 1 – June 1, 2014

Fort Atkinson, Wis. [April 28, 2014] – Digi-Star announces that it will be hosting its second annual **Be a Digi-Star Champion Contest**. The contest will run May 1- June 1, 201 and youth exhibiting livestock projects this year are eligible to win a new livestock scale system from Digi-Star.

To enter, youth exhibitors can post a picture or 60 second video of their 2014 livestock project to Digi-Star's Facebook page: <https://www.facebook.com/DigiStarLLC>. The photo or video that receives the most likes will win their choice of an Alleyway or [Wrangler Jr. Livestock scale](#), platform or a StockWeigh 300 indicator.

2013 Digi-Star Champion Thomas and his sister Theresa Claeys said, "We love our Digi-Star Scale! It is easy to move and we are always confident it will give us the correct reading when we depend on it most. I think the contest is an awesome opportunity to keep the younger crowd aware of products available that fit a 4-H'ers need. The scale is very user friendly for anyone to use."

Recognizing that access to a scale often limits weighing livestock a key measurement process, Digi-Star developed the **Be a Digi-Star Champion Contest**. The contest is open to all youth under 21 exhibiting livestock during the 2014 show season.

The winner will be the youth exhibitor whose picture or video receives the most Facebook likes by 5:00 p.m., June 1, 2014. All entries will receive a special discount code for future purchases in the Digi-Star's online store. Codes will be distributed after the contest is completed.

In an ongoing effort to support youth livestock education, Digi-Star offers specific discounts to Vo-Ag instructors for livestock scale systems purchased online at Digi-Star.com. Instructors simply need to call 800-225-7695 and request the Vo-Ag coupon code.

For more information call (920) 563-1400 or email: sales@digi-star.com.

Digi-Star LLC (<http://digi-star.com/>) is headquartered in Fort Atkinson, Wis., with additional facilities and businesses in the Netherlands and United Kingdom. Digi-Star LLC is a global supplier of electronic sensing equipment, precision sensors, displays and software used by farmers and other equipment operators to precisely measure and analyze valuable data from critical farming processes.

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*2013 Digi-Star Champion,
Thomas Claeys*