



PRESS RELEASE

FOR IMMEDIATE RELEASE



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For more information contact:

Robin Starkenburg
Marketing Manager
920-568-6231

robin.starkenburg@digi-star.com

Bonner named Moisture Tracker Sales Representative

Fort Atkinson, WI...March 5, 2014. Dick Bonner has been appointed Moisture Tracker Technical Sales Representative for Digi-Star, LLC a Wisconsin based manufacturer of advanced measuring systems and software used in the precision agriculture sector.

"The Moisture Tracker is the first device on the market providing livestock producers and nutritionists an affordable on-farm solution to quickly and accurately measure the moisture content of both inbound and stored feed," said Digi-Star sales manager, Jack Danner. Danner added, "Dick's knowledge of nutrition and on farm connections make him an ideal fit for Digi-Star in launching and supporting the Moisture Tracker."

Bonner recently worked with Edstrom, Inc as Manager of Ag Products. He managed all aspects of product line sale, including direct, on-line, and distributor sales. Prior to this he worked with Cooperative Plus, Inc as a Feed Sales Manager and Dairy Nutritionist. Bonner grew up on a dairy farm in Kansasville, WI and has a BS in Dairy Science from the University of Wisconsin Madison.

Bonner is based in Fort Atkinson and will also provide sales support to Digi-Star's full suite of feed management solutions.

Headquartered in Fort Atkinson, Wisconsin, with additional facilities and businesses in the Netherlands and United Kingdom [Digi-Star LLC](#), is a global supplier of electronic sensing equipment, precision load cells and software used by farmers and other equipment operators to precisely measure and analyze valuable data from critical farming processes.

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