



PRESS RELEASE

FOR IMMEDIATE RELEASE

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STOCKWEIGH PRODUCTS AVAILABLE AT DIGI-STAR DIRECT

Fort Atkinson, WI....March 1, 2013. Digi-Star is excited to announce the launch of **Digi-Star Direct**. By going to www.digi-star.com Vo-Ag teachers, local fair superintendents and livestock producers can order StockWeigh products direct from Digi-Star.

StockWeigh Product Manager Larry Raupp said, "With **Digi-Star Direct** all producers in the continental U.S. have access to easy-to-use electronic livestock scales when they need them."

Digi-Star Direct provides **FREE shipping**, even for the 90" platform scale system and the SW7000 weigh beams. Visit a Digi-Star booth or distributor at a spring farm show to receive a coupon for your online order.

"The StockWeigh Product line is the logical approach for Digi-Star to expand its marketing," said Kevin Klubertanz , Digi-Star Sales and Marketing Director. We are excited to support our livestock customers with high quality, weighing management solutions.

Digi-Star Direct has a livestock scale system for all size livestock operations including the Wrangler Junior for goats, pigs and smaller animals, the 90 inch alleyway platform scale system for cattle, or weigh beams to build your own group scale. Stockweigh scale indicators are available with battery powered options and recording abilities that include software management reports.

Digi-Star LLC is a leading manufacturer of electronic weighing systems, providing measuring solutions to optimize agricultural performance. This is done through precision load cells, sensors, indicators and feed management software packages.

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