



## PRESS RELEASE



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## DIGI-STAR NAMES KLUBERTANZ AS GENERAL MANAGER

*For Immediate Release.*

**Fort Atkinson, WI....**July 8, 2013. Kevin Klubertanz has been named General Manager for Digi-Star in the Americas effective July 1.

Digi-Star President and CEO Mac Moore said, "Kevin will continue to be the primary driver of Digi-Star sales and marketing activities in the Americas. In addition, he will ensure that sales and engineering resources are properly aligned to capitalize on the most promising new product and market development opportunities. He will also support the continued efforts in manufacturing for shop floor and supply chain improvements."

Klubertanz has been part of Digi-Star for nearly 20 years, most recently serving as the Director of Sales and Marketing. He said, "Digi-Star will strive to continue to be a leader in precision agriculture and providing producers valuable data to make profitable management decisions."

Headquartered in Fort Atkinson, Wisconsin, with additional facilities and businesses in the Netherlands and United Kingdom, Digi-Star LLC is a global supplier of electronic sensing equipment, precision sensors, displays and software used by farmers and other equipment operators to precisely measure and analyze valuable data from critical farming processes.

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