

DIGI★STAR

P R E C I S E L Y

PRESS RELEASE FOR IMMEDIATE RELEASE

Moisture Tracker™ 



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DIGI-STAR INTRODUCES HAND-HELD MOISTURE TRACKER™ (Patent Pending)

Fort Atkinson, WI....October 1, 2013. Digi-Star is proud to introduce the Moisture Tracker at the World Dairy Expo in Madison, Wisc. The Moisture Tracker is a hand-held, Near-Infra-Red (NIR) scanning device, which rapidly measures the dry matter and moisture content of animal feeds.

“Digi-Star provides producers with tools that make their jobs easier and profitability more achievable. The Moisture Tracker is a prime example of Digi-Star's commitment to developing easy-to-use precision technology,” says Kevin Klubertanz, General Manager of Digi-Star.

The Moisture Tracker provides livestock producers with near instantaneous, accurate dry matter and moisture readings which enable livestock producers to quickly react to changes in dry matter thus ensuring that the ration delivered matches the ration calculated.

"The Moisture Tracker is the first device on the market that provides livestock producers and nutritionists with an affordable on-farm solution to quickly and accurately measure the dry matter and moisture content of both inbound and stored feed," said Klubertanz. Livestock producers and nutritionists can utilize the information gathered by the Moisture Tracker to provide more consistent rations with the goal of improving productivity, herd health, and profitability.

Visitors to the 2013 World Dairy Expo can see and handle the Moisture Tracker by visiting the Digi-Star booth in the exhibition hall located at EH 3814, 3815. Producers and industry professionals can also pre-order the Moisture Tracker by going to www.digi-star.com.

Headquartered in Fort Atkinson, Wisconsin, with additional facilities and businesses in the Netherlands and United Kingdom Digi-Star LLC, is a global supplier of electronic sensing equipment, precision sensors, displays and software used by farmers and other equipment operators to precisely measure and analyze valuable data from critical farming processes

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