



## PRESS RELEASE FOR IMMEDIATE RELEASE

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### **Digi-Star Hires new Sales Manager in South America**

**Fort Atkinson, WI....**August 13, 2012. Digi-Star LLC welcomes Wagner Bispo da Silva as its new Sales Manager in South America.

Kevin Klubertanz, Director of Sales and Marketing, said, "Our rapid growth plan demands that Digi-Star lead the international market in precision agriculture solutions. Wagner's role will insure that products meet the needs of producers and are successfully introduced to the South American market."

Wagner previously served as a Sales Manager with AGCO in Brazil, where he worked with local dealers involved with the sale and service of AGCO equipment. Prior to his work with AGCO, Wagner worked with Valtra do Brasil, Limited as a Marketing Analyst.

Wagner is a graduate of the Universidade of Braz Cubas and has done post graduate work in sales, management and marketing.

Based in Sao Paulo, Brazil, Wagner will continue to work with our growing OEM accounts in the region and develop new markets. Precision agriculture and data from scales are becoming an important part of the tools needed for successful farming and Digi-Star is leading that integration. Wagner brings the skills and experience to lead new customers to this technology and solutions for progressive customers.

Headquartered in Fort Atkinson, Wisconsin, with additional facilities and businesses in the Netherlands and United Kingdom [Digi-Star LLC](#) is a global supplier of electronic sensing equipment, precision load cells and software used by farmers and other equipment operators to precisely measure and analyze valuable data from critical farming processes.

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